



## **The Inter logiQ Network Pens a Reciprocity Agreement with New Jersey**

In collaboration with the Société générale de financement du Québec, CEO Vision finalists will be invited to introduce their companies to the New Jersey Tech Council

Montreal, November 7, 2007 - The Société générale de financement du Québec (SGF) is proud to support this Inter logiQ Network initiative through its partnership agreement. The Network has entered into a reciprocity agreement with the New Jersey Tech Council (NJTC) for the "SGF CEO of the Year Award" that recognizes the most distinguished Technology CEO of the year.

By virtue of this agreement, the three "SGF CEO of the Year" finalists will be invited to next spring's annual NJTC event, "What's Next In It!", to introduce their companies. NJTC members will also invite three promising companies to introduce themselves during the "SGF CEO of the Year" award ceremony. The award will be presented during the CEO Vision event which will be held from February 7 to 9, 2008 at the Fairmount Tremblant.

"We are thrilled to be part of this initiative with the New Jersey Tech Council, as it represents a major networking opportunity for these entrepreneurs," said Pierre Puglièse, Senior Vice-President, SGF Investments Information and Communication Technologies Group.

The Inter logiQ Network and the NJTC hope that this initiative will help identify potential partners for their members. "Globalization and the convergence of technologies have paved the way for new business opportunities and we are thrilled to be promoting strategic alliances between our respective members," stated Maxine Ballen, CEO of the NJTC. "New Jersey and Québec companies have a lot in common and we are extremely proud of this partnership with the Inter logiQ Network," she concluded.

### **Opportunity for ICT Companies**

"The United States constitute the main export market for our companies. Over 55% of these companies target this market. The New Jersey Technology Council (NJTC) is a highly dynamic association with more than a thousand corporate members whose profiles are extremely compatible with those of our own members," explained Nicole Martel, CEO of the Inter logiQ Network. "Our work with the NJTC has always been positive and this initiative will allow us to highlight the most promising projects in our respective territories."

The Inter logiQ Network is an active member of the CRITA (Council of Regional IT Associations) and maintains ties with more than 45 member associations from the United States.



## Press Release For immediate release

2

### **About the inter logiQ Network**

The Inter logiQ Network ([www.interlogiq.ca](http://www.interlogiq.ca)) is one of Canada's leading coalitions of executives in the ICT industry. The network represents its members in decision-making proceedings and helps them achieve their growth objectives by facilitating access to the best marketing practices for their solutions.

### **About CEO Vision**

CEO Vision is a three-day forum organized by CEOs of technology companies for CEOs of technology companies who are looking for an opportunity to discuss challenges and share experiences. Since its inception in 2001, nearly 500 presidents have participated in CEO Vision. ([www.ceovisionpdg.org](http://www.ceovisionpdg.org)).

### **About the Société générale de financement du Québec**

Société générale de financement du Québec ([www.sgfqc.com](http://www.sgfqc.com)), an industrial and financial holding company, has a mission to carry out economic development projects, with emphasis on the industrial sector, in co-operation with partners and following standard profitability conditions, in accordance with the economic development policy of the Québec government.

-30-

For more information :

Réseau inter logiQ  
Marie-Hélène Reed  
mhreed@interlogiq.ca  
514-874-2667 poste 104