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Company News — Inter logiQ Network

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Inter logiQ's 4th Annual CEO Vision Symposium April 1st to 3rd at Temblant

Montreal, Quebec, March 15, 2004 — Inter logiQ Network — one of the most important organization of IT and communication companies in Canada announces that its fourth annual CEO Vision Symposium will be held in Tremblant, Quebec on April 1st to 3rd, 2004. Designed by technology CEOs for technology CEOs, the annual event provides top-level decision makers with a unique opportunity to meet, network and exchange ideas.

"This year's 'Driving our future' theme is a reflection of the renewed optimism we feel as we see the IT industry begin to rebound following a very difficult few years," said Luc Filiatreault, Chairman of CEO Vision. "The line up of speakers and events planned will echo that theme throughout the 3-day event."

This year's symposium will feature presentations by renowned speakers including Harvard professor Das Narayandas who will present an IT marketing case study in a B2B environment; Executive Coach Gaylene Xanthopoulos; and Captain Robert Piché who became famous in 2001 after his successful emergency landing in the Acores. In addition to the presentations, the symposium will also feature workshops, networking cocktails, breakout sessions, an award ceremony and a friendly ski competition.

This year's complete line up of speakers and presentations include:

§ Miguel Caron – President and CEO, Lyrtech The turnaround of an IT company...an actual experience § Serge Marquis – T.O.R.T.U.E. Work, personal life : do I still have control of my life? § Estelle Métayer – President, Competia Competitive Intelligence and the CEO : The key to Compete § Marc André Morel One for All, All for one : Secrets of Successful Teams § Das Narayandas – Associate Professor, Harvard Business School Successful Tactics and Marketing Strategies § Captain Robert Piché – Airline Pilot When the Impossible Becomes Reality § Gaylene Xanthopoulos – President, The Leadership

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Edge CEO Skill sets for the stages of Value Creation

"I have attended several conferences, but I rarely see speakers with such an impressive background gathered at the same event," said Mike Perrault, President of Simpler Networks. "Add to this the opportunity to network with CEOs from the same field and you have the key to success."

The 2004 CEO Vision Symposium is sponsored by Raymond Chabot Grant Thornton, Desjardins, McCarthy Tétrault, Osler Hoskin & Harcourt, Banque Nationale, Groupe Hébert and Verrecchia Group Communications. For more information, visit the CEO Vision web site at www.ceovisionpdg.org

About Inter LogiQ Network Inter logiQ network is one of the most important organization of IT and communication companies in Canada. For nearly 14 years, the network has been supporting its members in the sales and marketing strategies of their business solutions. Its mission is twofold: to offers a wide range of promotion, professional development, networking activities and to provide business intelligence, crucial tool for successful growth within the IT industry

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